



Help Us Say Thank You To Our Health Care Heroes

FOR IMMEDIATE RELEASE

May 27, 2020

PEMBROKE - During the unprecedented times of COVID-19, the staff at Pembroke Regional Hospital continue to work hard to safeguard the health of our community. In response to the overwhelming community support for frontline and essential workers at PRH, we are launching the *Health Care Heroes Campaign*, June 1st -30th.

Expressing the motivation for this campaign, PRH Foundation Chair Lisa Edmonds says, "On behalf of the Pembroke Regional Hospital Foundation Board of Directors, we are honoured to facilitate the recognition of our *Health Care Heroes*, as per the wishes of our amazingly supportive community."

To celebrate and recognize the hospital's 775 staff and 90 physicians, each will receive a *Health Care Heroes* pin and a card of thanks. This campaign will recognize ALL team members from all departments.

Long-time supporter of the Pembroke Regional Hospital and PRH volunteer Peter Boczar championed the *Health Care Heroes* program by purchasing the first pin, remarking, "To all PRH staff, thank you for being there for us during Covid-19, and each and every day! When we need you, you're there -- professional and caring. Thank you to all PRH staff!"

Donations recognizing our *Health Care Heroes* can be made online at http://weblink.donorperfect.com/PRHF_HealthcareHeroes or by mailing a cheque to the Foundation office. Donations of \$20 or more will be eligible for a tax receipt.

Please take advantage of the optional space on the online donation form to write a thank you note to a *Health Care Hero*, or send a note with your donation by mail to:

Pembroke Regional Hospital Foundation
705 Mackay St, Pembroke, ON, K8A 1G0

*All surplus fundraising from the *Health Care Heroes Campaign* will be directed towards *The Cutting Edge Campaign*, to upgrade and modernize the in-patient surgical floor and support the Orthopaedic Program at the Pembroke Regional Hospital.

For further information, please contact:

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